



INVITATION



I am pleased to learn that World Environment Foundation is organising the 4th World Congress on Environment Management with the theme of Promoting Sustainability Through Good Governance at Palampur, HP on 7-9 June 2002.

The WEF could not have chosen a more appropriate theme and a more salubrious setting for the deliberations of this theme. The rapid increase in globalisation, telecommunications and internet while creating wealth are also causing incalculable damage to environment. The greatest challenge before the business today is to identify and innovate products, which are eco-friendly in order to minimize impact on environment. Himachal with its abundant natural resources presents unique business alternatives in 21st century and is an ideal destination for businesses that have an eye on the future.

I therefore, personally welcome all delegates and speakers for this most useful congress and wish it grand success.

Shanta Kumar

Minister for Consumer Affairs
& Public Distribution, Govt. of India

I am pleased that government of Himachal Pradesh is partnering with the World Environment Foundation, World Quality Council and the Institute of Directors for a global meet on Environment Management with the theme of promoting Sustainability through good governance.

Himachal Pradesh is a land of abundant natural resources. My Government has undertaken a variety of initiatives to provide new directions to bring about its economic resurgence through sustainable development. Our thrust areas are eco-tourism, Hydel Development, biotechnology, information technology, and developing floriculture and Himalayan bio-resources.

I commend the efforts of World Environment Foundation to put a spot light on Himachal Pradesh for the 2nd consecutive year.

I welcome all delegates to this Congress and assure them that my government will do everything to assist them and make them feel that their effort and investment were worthwhile.

PK Dhumal

Chief Minister
Government of Himachal Pradesh



THEME

“Sustainability Through Good Governance”

WHAT WOULD YOU GAIN :

- How sustainability can be the biggest business opportunity of 21st Century
- How sustainability can make the markets work for the poor
- How environment management can create value with least impact
- How sustainable solutions can bridge the gap between the poor and rich
- How environmental action can improve the quality of life
- How Eco-efficiency and TEEM (Total Eco Efficiency Management) can enhance the natural capital and establish the true worth of the earth
- Corporate Governance and internalising environmental issues.
- Indian business leaders as drivers of environment sustainability.
- Integration of environmental objectives in organisational strategic planning.
- Eco Innovation – an opportunity to reverse the environmental damage.
- Net working between European and Asian stakeholders through Peace Clubs.

OBJECTIVES

- To create international awareness on how sustainability can be the biggest business opportunity of the 21st century
- To create an awareness, in the emerging global scenario, significance of partnerships amongst environ-



mentalists, industrialists, policy makers and NGOs to help create appreciation/partnership for sustainable solutions and reporting environmental impacts.

- To motivate industry to set-up self – supporting mechanism for creation of ‘profit centres’ to support environment development bringing benefits to the rich and poor alike.

WHO WOULD BENEFIT

- The International and national business, financial institutions, entrepreneurs, investors and environmentalists.
- Business & NGOs related to eco-tourism and adventure sports.
- Business & NGOs related to green and clean technologies.
- Investors and industries in hydel power, biotechnology and food-processing.
- Consultants, trainees and certification bodies for Environment Management Systems and ISO 14001 .
- Manufacturers, importers, exporters and dealers in environment related technologies.
- Hotels, resorts and holiday travel companies.

CONGRESS TOPICS

- Corporate Social Responsibility: Making Good Business Sense.
- WTO and International Trade Regime and its relationship with environment.
- Business as driver for environment – the Indian business leaders for clean environment.
- Global alliances for sustainable development.
- Role of Good Governance in creating synergy between quality and environment for sustainable development.
- Financing clean technologies
- Green rating – environmental audit and eco-labelling.



“As the 21st century dawns, the business will realise that the greatest opportunity in the creation of new wealth would stem from the environment business.”

Dr. Madhav Mehra
President,
World Environment Foundation



- Implementation of ISO 9000, ISO 14000 and OHS in an integrated fashion.
- Environmental legislation and challenges of enforcement.
- Poverty alleviation and sustainability.
- Financing environmentally sustainable products and services.
- Mechanism for developing partnerships.
- Creating wealth out of waste.
- Eco-efficiency.
- Sustainability through the market.

SECTORAL INPUTS

- Environment Management and the ‘Food-Processing’ Industry.
- Role of Eco – Innovation in Municipal Waste Management and Hospital.
- Environment Management in the Chemical and Fertilizer Industry.
- Environment Management in the Hydro Power sector.
- Environment Management in Pulp & Paper industry
- Environment Management in the Construction Industry
- Environment Management in Oil Industry.

PAPER PRESENTATION

All papers should be typed on the A4 size in Microsoft Word Version 6.00 in Times Roman, font size 10 and sent on 3.5 formatted floppy together with a hardcopy. It could also be emailed at iod@vsnl.com. Brief CV (100 words) with passport size colour photograph is also desired. Last date for submission of technical papers is 05th May, 2002.

CANCELLATION POLICY

No refund will be made for cancellation. Should you be unable to attend the conference after booking, you are welcome to send a representative.

ENVIRO MART

The international environmental exhibition, which will run concurrently with WCEM 2002 presents an excellent opportunity to network with a highly targeted audience.

STALL REGISTRATION FEE

India	Rs.9,500/-
Overseas	\$400

The fee includes two days rental (8th & 9th June) fee 3m x 3m stall with lighting.

OBJECTIVES

- Secure first hand knowledge about the 7 billion dollar market in India.
- Discover India’s manufacturing capabilities to become a forerunner in the expansion, modernisation and upgradation of the Indian Environment Industry.
- Penetrate the Indian market and identify your partner for joint ventures.
- Extend market support to the Agents already operating in India.
- Highlighting the potential of Indian Industry to absorb and transfer the latest technologies.

WHO CAN BENEFIT

- The International and national agencies, manufacturers, importers, exporters and dealers in the field of environment related equipment and green technologies.



- Consultants and trainers wishing to exploit India’s vast market for environment friendly products and services.
- Environmental legislation and enforcement agencies.
- Environmental Management Systems (ISO 14001) consultants and certification bodies.
- Government agencies, NGOs, Municipal Corporations, industry and contractors dealing with management of solid waste including bio-medical waste.
- R & D establishments striving to develop green technologies and bio-technology.

MARKETING OPTIONS

Marketing options in the World Congress offer a unique opportunity to protect your company’s commitment to environmental protection. The event will be attended/ visited by eminent environmentalists and opinion leaders from India and abroad. Here is your chance to advertise your products for environment protection and create awareness about commitment to environment and build your company’s brand image.